



Volunteering in Australia
organisation survey:
Marketing toolkit

Survey open Thursday 19th May 2022

Survey closes midnight Tuesday 14th June 2022



Towards a
**National Strategy
for Volunteering**



A future for volunteering, together.

This marketing toolkit is designed to encourage participation in the Volunteering in Australia organisation survey. Please use the recommended copy plus any of the headings and taglines listed below to suit your audience. Please do not alter or edit the images. To request a custom image, please email nationalstrategy@volunteeringaustralia.org

Social media copy

Volunteering Australia is conducting the largest ever survey of Volunteer Involving Organisations in Australia. Tap to take part <https://bit.ly/volunteeringorgsurvey> If you represent an organisation or group involving volunteers, you are invited to have your say on the future of volunteering. This important research will underpin the National Strategy for Volunteering. The survey closing date has been extended. Take part before midnight Tuesday 14 June.

Newsletter article copy

Australia's largest volunteering survey ever

Volunteering Australia is conducting the largest ever survey of volunteer involving organisations in Australia. If you are a volunteer manager, program leader, CEO, or otherwise represent a group involving volunteers, you are invited to have your say on the future of volunteering. This important research will underpin the National Strategy for Volunteering. The survey closing date has been extended. Take part before midnight Tuesday 14 June. Tap the link to start the survey <https://bit.ly/volunteeringorgsurvey>

Website / Dedicated newsletter copy

Australia's largest volunteering survey ever

The Volunteering in Australia organisation survey is a historic opportunity to capture the current state of volunteering, map trends, and consider how volunteering may evolve into the future.

Volunteering Australia, in partnership with Curtin University, Griffith University, and the University of Western Australia, is conducting the largest ever survey of volunteer involving organisations in Australia.

If you are a volunteer manager, program leader, CEO, or otherwise represent a group involving volunteers, you are invited you to have your say on the future of volunteering.

By participating in the survey, you will help build the most comprehensive understanding of volunteering in Australia's history.

The findings of this research will inform the development of the National Strategy for Volunteering, which will provide a blueprint for a reimagined future for volunteering in Australia.

The survey closing date has been extended. Take part before midnight Tuesday 14 June.

Tap the link to start the survey <https://bit.ly/volunteeringorgsurvey>

Volunteering in Australia research survey: Marketing toolkit

Messages, tag lines, and headings

- Australia's largest volunteering survey ever!
- Our National Strategy for Volunteering.
- A future for volunteering, together.
- You create the future of volunteering.
- Honouring our rich history of volunteering with a vision for the future.
- A National Strategy created by volunteering, for volunteering.
- Let's improve the future of volunteering.
- The National Strategy will be created by all of us involved in volunteering in Australia.
- Have your say on the future of volunteering.
- What do you think the future of volunteering looks like?
- How can a National Strategy for Volunteering support your work?

Links

Survey link (short bitly): <https://bit.ly/volunteeringorgsurvey>

Survey link (full): https://curtin.au1.qualtrics.com/ife/form/SV_abihM6bpfzQNKW

National Strategy for Volunteering website <https://volunteeringstrategy.org.au/>

Volunteering Australia website <https://www.volunteeringaustralia.org>

Social media account tags

[Facebook](#) @volunteeringaus

[Instagram](#) @volunteeringaustralia

[twitter](#) @VolunteeringAus

[LinkedIn](#) @Volunteering Australia (VA)

About Volunteering Australia

Volunteering Australia is the national peak body for volunteering, working to advance volunteering in the Australian community. Volunteering Australia's vision is strong, connected, and resilient communities through volunteering. Our mission is to lead, strengthen, and celebrate volunteering in Australia.

Volunteering Australia Media Contacts

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